



Festival of the Horse Sponsorship Benefit Packages

The Festival of the Horse has been a lively tradition in downtown Georgetown since the 1980's. This popular 3-day event gives locals and visitors an opportunity to come together and commemorate horse heritage in the center of Horse Country!

\$500.00 Level: SHOW Sponsor

- Facebook and other social media recognition
- Recognition on the event website with business website link
- Verbal recognition at the Live Music stage
- Sponsor logo placement on site via Festival Map (**Small**)
- Sponsor logo placement on posters located in local businesses and attractions

\$1000.00 Level: PLACE Sponsor

- Facebook and other social media recognition
- Recognition on the event website with business website link
- Verbal recognition at the Live Music stage
- Sponsor logo placement on site via Festival Map (**Medium**)
- Sponsor logo placement on posters located in local businesses and attractions
- **Added:** Signage to indicate your sponsorship of Festival of the Horse to be displayed at your place of business
- **Added:** Sponsor logo on newspaper advertising

\$1500.00 Level: WIN Sponsor

- Facebook and other social media recognition
- Recognition on the event website with business website link
- Verbal recognition at the Live Music stage
- Sponsor logo placement on site via Festival Map (**Large**)
- Sponsor logo placement on posters located in local businesses and attractions
- Signage to indicate your sponsorship of Festival of the Horse to be displayed at your place of business
- Sponsor logo on newspaper advertising
- **Added:** Sponsor logo added to all forms of advertising including

If you would like to sponsor a specific activity at the Festival of the Horse that does not currently have a presenting sponsor, kindly contact the Festival of the Horse at 502.863.2547

*****Email high-resolution logos to bailey@georgetownky.com***

Sponsorship Agreement:

Company Name: _____

Sponsorship Level: _____

Company Contact: _____

Phone Number: _____

Please remit your contribution and registration form to: Festival of the Horse,

Attn: Sponsorship Committee, P.O. Box 676, Georgetown, KY 40324