

# **Festival of the Horse** **Sponsorship Benefit Packages**



## **\$500.00 Level: SHOW Sponsor**

- Facebook and other social media recognition
- Recognition on the event website with business website link
- Verbal recognition at the Live Music stage
- Sponsor logo placement on site via Festival Map (**Small**)
- Sponsor logo placement on posters located in local businesses and attractions

## **\$1000.00 Level: PLACE Sponsor**

- Facebook and other social media recognition
- Recognition on the event website with business website link
- Verbal recognition at the Live Music stage
- Sponsor logo placement on site via Festival Map (**Medium**)
- Sponsor logo placement on posters located in local businesses and attractions
- **Added:** Signage to indicate your sponsorship of Festival of the Horse to be displayed at your place of business
- **Added:** Sponsor logo on newspaper advertising

## **\$1500.00 Level: WIN Sponsor**

- Facebook and other social media recognition
- Recognition on the event website with business website link
- Verbal recognition at the Live Music stage
- Sponsor logo placement on site via Festival Map (**Large**)
- Sponsor logo placement on posters located in local businesses and attractions
- Signage to indicate your sponsorship of Festival of the Horse to be displayed at your place of business
- Sponsor logo on newspaper advertising
- **Added:** Sponsor logo added to all forms of advertising

*If you would like to sponsor a specific activity at the Festival of the Horse that does not currently have a presenting sponsor, kindly contact the Festival of the Horse at 502.863.2547*

**\*\*Email high-resolution logos to [bailey@georgetownky.com](mailto:bailey@georgetownky.com)**

### **Sponsorship Agreement:**

**Company Name:** \_\_\_\_\_

**Sponsorship Level:** \_\_\_\_\_

**Company Contact:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

*Please remit your contribution and registration form to: Festival of the Horse,*

*Attn: Sponsorship Committee, P.O. Box 676, Georgetown, KY 40324*